

# INDETERMINATE STATES: BODIES, FIELDS, PRAXIS

George Washington University, Washington DC USA  
June 25-29, 2025

## CONFERENCE FRAMING

The 2025 DSA conference will be held in Washington, D.C. This return to the United States after three years will come at a critical juncture: it will arrive in the wake of a contested presidential election as well as uprisings and conflicts across the globe. The District of Columbia represents the country's multinational operations and global engagements both symbolically (through its architecture and monuments) and in practice (through the work of foreign embassies, government agencies, and nongovernmental organizations). Against this backdrop of political authority, the District itself remains in an indeterminate state: international and local, transient and residential, the nation's capital yet itself stateless. The city maintains deep historical, cultural, and community legacies under its national monuments, whose narratives remain open to contestation.

How might we as a community of scholars, practitioners, and activists respond to a world, a discipline, and an organization that remain in formation?

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- DIGITAL ADS
  - SPONSORSHIP
  - NEWSLETTER ADVERTISING
  - BOOK EXHIBIT

**DUE MAY 31, 2025**

Corcoran School  
of the Arts & Design  
THE GEORGE WASHINGTON UNIVERSITY

dance  
studies  
association

## **INDETERMINATE STATES**

### **PUBLISHERS' EXHIBIT OPPORTUNITIES**

With an estimated 500+ dance artists and scholars in attendance from across the globe and a 4,000 person reach across digital platforms, DSA's 2025 conference offers publishers, department chairs, and presenters an excellent venue to promote books, events, department initiatives, and upcoming deadlines.

#### **DISPLAY BY TABLE - PUBLISHERS' EXHIBIT TABLE**

- **First Table - \$500 USD**
- **Additional Table - \$200 USD each**

#### **VIRTUAL EXHIBITORS' PAGE**

This webpage will be available as part of the DSA mobile conference app, available to all registrants from May 1st through the event. Your page may include images, links, description, promotions, and a chat feature for participants to engage directly.

- **Virtual Exhibitor Page - \$150 USD**

#### **DISPLAY BY PUBLICATION - VIRTUAL OR IN-PERSON**

This is a perfect opportunity to promote your recent publication!

- **DSA Scholars Table (in-person) - \$50 USD/book**
- **DSA Virtual Scholars Table (DSA mobile conference app) - \$25 USD/book (with URL link)**

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### **SPONSORSHIPS & DIGITAL ADVERTISING**

In 2019, DSA successfully launched our mobile conference app. As we continue to green our conferences, we move away from printed programs and advertising and towards more adaptive, interactive, and environmentally conscious modes of communication. To that end, support DSA and share your message with our attendees through sponsorship opportunities and/or digital advertising. Please consider placing your ad in English, Spanish, and Portuguese in order to reach all of our attendees.

#### **DIGITAL APP BANNER ADVERTISEMENT: \$300**

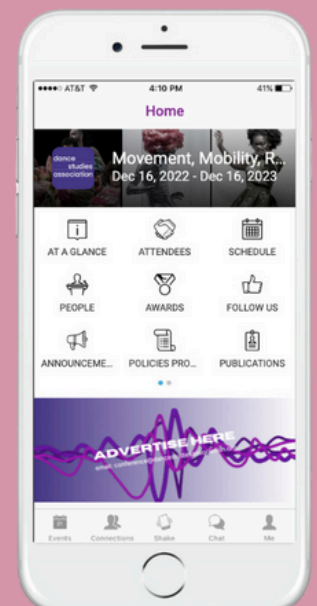
- 950x380 pixels, png or jpeg
- URL

#### **DIGITAL APP PUSH NOTIFICATION: \$100/per**

- custom text push-notification to all DSA app users to promote your
- event, book launch, application deadline, etc.
- date/time of your choosing

#### **DSA E-BLAST NEWSLETTER ADVERTISING: \$100-\$50 (see website for pricing)**

- 1500x500 pixels, png or jpeg
- URL
- Reach DSA's 3,000 person listserv



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### **SPONSORSHIP:**

Conference sponsorship makes this entire series possible. Your support ensures that we can keep registration costs accessible, pay speakers equitably, and invest in translation services.

#### **Full Conference Sponsor - \$5000**

- sponsor profile in mobile app
- logo on all conference e-blasts, announcements, social media posts
- one dedicated e-blast
- one app push-notification to all registered attendees
- signage and public announcement at all conference events & locations
- placement for promotional materials at registration desk
- two complimentary registrations

#### **Awards Sponsor - \$2500**

Your support will help us celebrate the 2025 publication, career, and conference awardees at our annual awards reception and event.

- sponsor profile in mobile app
- logo on all conference e-blasts, announcements, social media posts
- one app push-notification to all registered attendees
- signage and public announcement at all conference events & locations
- placement for promotional materials at registration desk

#### **Plenary Sponsor - \$1000**

Your sponsorship will support the 2025 plenary events, with a focus on *Dance in DC* and *The Life Cycles of Institutions*. Your sponsorship goes towards speaker travel, lodging, and honorarium costs.

- sponsor profile in mobile app
- logo on conference e-blasts, announcements, social media posts for 2024 travel awards
- signage and public announcement at conference opening
- placement for promotional materials at registration desk

#### **Event Sponsor - \$500**

Sponsor a specific workshop, paper panel, etc. We'll work with you to find the perfect fit!

- sponsor profile in mobile app
- logo on conference e-blasts, announcements, social media posts for your event
- signage and public announcement at conference event

#### **Table Sponsor - \$250**

Sponsor a table at the annual DSA Members' Meeting.

- signage on event tables and live announcement at the event
- sponsor profile in the mobile app used by all attendees
- logo on all e-blasts, announcements, social media posts for the members' awards event

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## **VISIT CONFERENCE WEBSITE TO RESERVE**

**<https://dasa.memberclicks.net/indeterminate-states-2025>**

**CONFERENCE@DANCESTUDIESASSOCIATION.ORG / 708-550-3199**

DSA Conference Manager:

Maggie Bridger, [info@dancestudiesassociation.org](mailto:info@dancestudiesassociation.org)

VP of Conferences:

Amy Swanson

Conference Co-Chairs:

Juliet Bellow (American University), Manuel Cuellar (George Washington University), Brendan Fernandes (Northwestern University), Anna Jayne Kimmel (George Washington University)